

# FT NON-EXECUTIVE DIRECTOR DIPLOMA

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Qualify as a Non-Executive Director  
6 month course | Hong Kong

**FT** BOARD  
DIRECTOR  
PROGRAMME



# About the Financial Times Non-Executive Director Diploma

The Financial Times Non-Executive Director Diploma is a formally accredited, postgraduate qualification, for new and existing non-executive directors.

Today's independent directors face a host of new pressures, challenges and expectations of accountability and performance. With the acceleration of globalization, Asian business leaders are pressed to keep up with the corporate governance reforms spanning the globe. Within such diverse product markets and geographies, board members need to be prepared to best represent the interests of shareholders and stakeholders, as ignorance can be costly.

The Financial Times Non-Executive Director Diploma is a UK-exported 6-month course tailored to provide independent directors with the tools they need to maximize company value and ensure long-term sustainability within an Asian context. The programme covers the whole range of skills needed for any non-executive role, fulfilling new executive education requirements for board members and enabling them to confidently bring competence and credibility to the board and master board power dynamics. In a competitive industry, this diploma will enable you to differentiate yourself from other candidates for increasingly sought-after board positions.

## **The Diploma is right for you if:**

- You are thinking of making a move into your first non-executive director role, particularly if you do not already have board experience
- You have been newly appointed to a board
- You are already a non-executive but want to refresh your knowledge and skills
- You have a degree, professional body or equivalent education
- You have experience working at a senior level

# ABOUT THE FINANCIAL TIMES NON-EXECUTIVE DIRECTOR DIPLOMA

## THE DIPLOMA

The 5-module diploma is delivered online to ensure flexibility in your studies. There are two compulsory workshops as part of the course where participants will have the opportunity to learn from and interact with experts in their respective fields. The first half-day workshop at the start of the course will provide an introduction to the topics covered, whilst the second workshop will span over two days, focusing on the all-important issue of effective boardroom behaviour. This workshop provides the perfect context for participants to network with each other and develop their skills on an individual basis as well as within a group.

### The modules

1. The Effective Non-Executive Director
2. Director's Duties and Liabilities
3. Board Structure and Performance
4. Risk Management and Internal Control
5. Audit and Financial Reporting

### Assessment methods

The course modules are assessed separately. Module 1 consists of a learning log submission as well as a boardroom prep and boardroom dilemma. Modules 2,3 and 4 are assessed by a Case Study submission, and module 5 is assessed by a 3-hour controlled-assessment based on a set of accounts, taken at the end of the course. Each method will make up a third of the candidates final pass/fail grade.

### Fees

The diploma cost of £6,800 includes attendance at the workshops, networking sessions, access to online learning materials, access to an online support tutor, assessment fees.

Furthermore, enrollment in the course will give participants access to an elite network of business leaders, as well as the prestige of being trained in the newest developments in corporate governance structure reform.

### Completing the course will allow you to:

- Improve your board performance by dealing with real-life issues that may occur during your tenure
- Develop the skills necessary to challenge executives and contribute to an effective board culture
- Increase your individual marketability, helping you get onto stronger boards
- Develop an international network of outstanding alumni
- Improve your understanding of personal strengths and weaknesses in relation to board dynamics

### Why choose the Financial Times Non-Executive Director Diploma

- The FT provides an online platform with access to learning materials and a support tutor
- Get complimentary membership to the Financial Times Non-Executive Director's Club with access to exclusive seminars and events
- Join a growing number of graduates in our cross-cultural Alumni network
- Have your completion of the diploma published in the FT
- Study in your own time and comfort

## OUR TUTORS IN HONG KONG



**Diana David**  
**Head of Faculty**

Diana is a board director, leader, strategist and innovator with a focus on helping companies and individuals to be more

entrepreneurial, resilient and impactful in the face of constant change.

Using 20+ years of global experience in business strategy, investment, turnarounds and talent development across the US, Europe and Asia, she helps boards craft strategies for sustainable growth. Currently she sits on the boards of the DaVinci Innovation Labs, the American Chamber of Commerce in Hong Kong and advisory boards of Shared Value Project HK and Teach4HK.

At the Financial Times, she launched the FT Non-Executive Director Diploma in Asia and now leads the faculty in the region.



**Raymond Reed Baker**  
**Instructor**

Ray has a deep interest in corporate governance, as both an academic and practitioner. He began his career with

PricewaterhouseCoopers, in their assurance practice, and then moved on from the firm to advise over one hundred organizations on governance, accounting or internal control related matters. His clients have included organizations operating in the United States, Asia and Europe, ranging from private firms to those publicly listed on the NASDAQ and NYSE.

In addition to his work as a practitioner, Ray has done in depth academic research in the areas of corporate governance, internal controls and the Sarbanes Oxley Act, as well as served as a professor, lecturing on auditing and accounting.

Ray has an MBA and PhD in Accounting, from the University of Hong Kong, along with a Bachelor's Degree in Accounting, from The Pennsylvania State University. He is also an actively licensed Certified Public Accountant.



**Steven DeKrey**  
**Workshop leader**

Professor Steven J. DeKrey is Senior Advisor to the Dean and Adjunct Professor of Management at HKUST and member of the

SKOLKOVO International Academic Council at the Moscow School of Management and advisor to the management. Past positions at HKUST include Senior Advisor to the President, Senior Associate Dean and Director of Masters Programs. From 2012 to 2015, he served as President, CEO and board member of the Asian Institute of Management. He is the founding director of the Kellogg-HKUST EMBA Program and he continues to direct academics and oversee this 10 times world #1 ranked program. He holds an INED Diploma from the Financial Times Hong Kong Cohort 1, and now teaches in the program. He has served on and chaired several NGO boards including AmCham Hong Kong, Rotary International, Kellogg Alumni Council Asia, and has served as an INED on a public company board in India.

## IN THEIR WORDS



**Stephen P. Groff**  
Vice President, Asian  
Development Bank

“The FT NED Diploma is truly an excellent course. It strikes just the right balance between direct

instruction and on-line learning - allowing sufficient flexibility for the learner to adjust to his/her work schedule. I found the instruction, reading and on-line material challenging, relevant and up-to-date. A completely worthwhile investment.”



**Elaine Cheung**  
Group CFO, Regal Springs AG.  
Member, Audit Committee, UN  
World Food Programme

“As executive I take pride in my ability to execute and deliver

results. Although I know there is a need to differentiate between executive and non-executive roles, the mock board meetings brought to life the power of adapting the right behavioural competencies at the right time in a board setting. The FT brand and the FT NED network strengthened my global network, with the result that I have now been appointed to the Audit Committee of the UN World Food Program. The calibre and diversity of the cohort was impressive and I really benefited from the course.”



**Abbi DeLessio**

“The FT NED program is one of the most engaging and valuable professional development certification programs currently available. The program offers the

right blend of online and classroom instruction, making it suitable for a wide-range of learners and accessible for working professionals. It is essential for individuals who are, or aspire to be, non-executive directors for listed companies. The FT NED program exceeded my learning expectations. The course content is comprehensive, the materials are well-written and interesting and the supplemental resources made available are plentiful and relevant. The guest speakers were of a level commensurate with the program and provided expertise, insights and perspectives that were invaluable.

I would (and have) recommend the FT NED Diploma to individuals who are keen continue their professional development and learn more about governance and leadership in the for-profit sector. It was one of the best programs in which I have ever participated and I am confident that I will utilize frequently and to positive affect the knowledge and perspectives I gained.”

## UPCOMING ENROLLMENT DATES

### COURSE DATES

Hong Kong Cohort 18	
Induction Workshop	15th March 2022
Two Day Workshop	12th & 13th May 2022
Controlled Assessment	20th September 2022

Hong Kong Cohort 19	
Induction Workshop	13th September 2022
Two Day Workshop	3rd & 4th November 2022
Controlled Assessment	21st March 2023

### FEES

Asia: **£6,800**

The FT Non-Executive Director Diploma cost includes assessment fees, attendance at the workshops, networking sessions, access to online learning materials and support. Delegates will also receive exclusive access to our regular networking evenings including speaking sessions with recognised thought-leaders.

For more information or to book your place in Hong Kong contact **Chris Moon** on **+852 2905 5506** or **chris.moon@ft.com**